

BLACK PEARL



**SELECT**

PROFESSIONAL HAIRCARE SYSTEM

*Salons & Products*

(in partnership with)

The Joe Johnson Foundation

Presents

Black Pearl's 8<sup>th</sup> Annual Comedy Luau

2012

July 21<sup>st</sup>

(Rain or Shine)

Cahaba Shrine Park

For more information, visit us online @

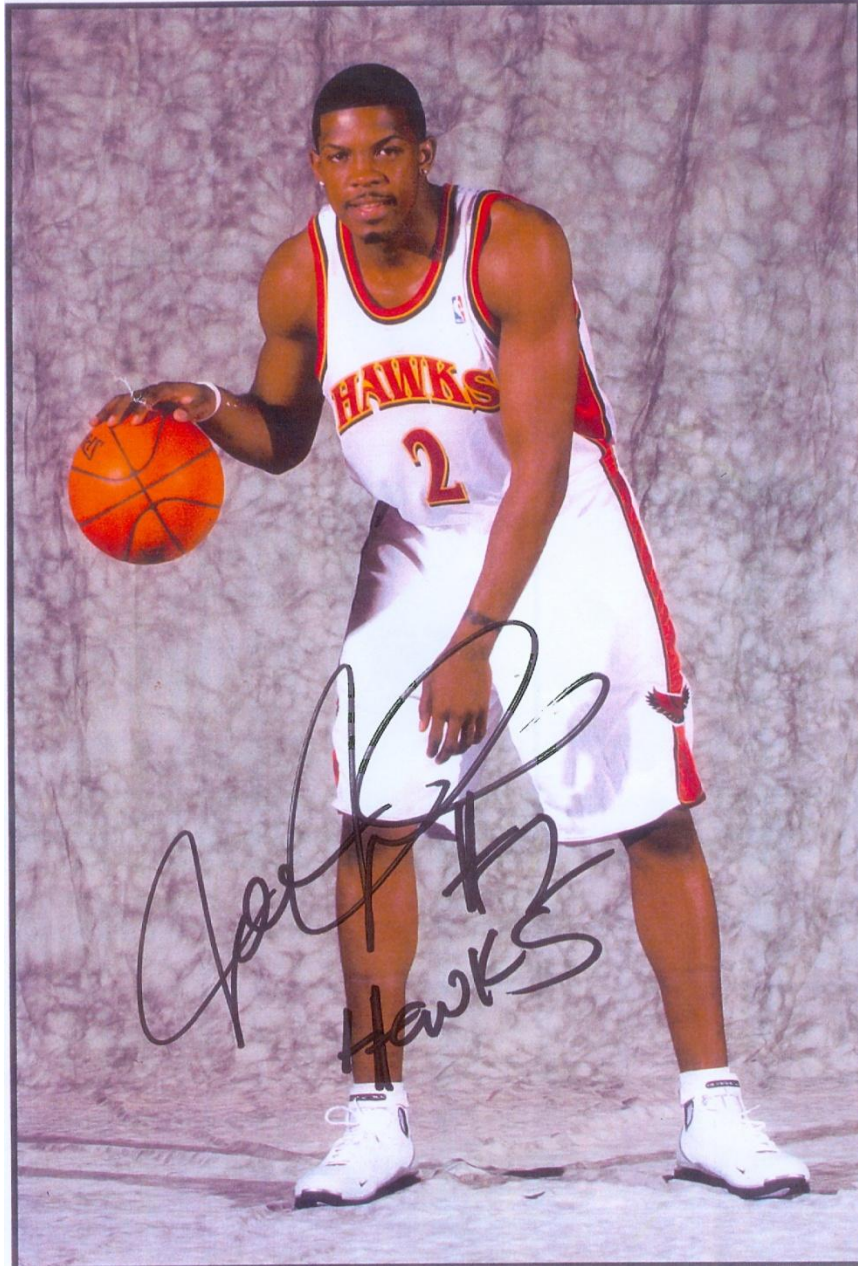
*[www.blackpearlselect.com](http://www.blackpearlselect.com)*

Or call

256.797.0746 or 256.417.7609

*Special Thanks*

*to*



The Joe Johnson Foundation

Thanks to The Joe Johnson Foundation for its beautiful contribution as sponsor of the previous three Comedy Luau's 2009, 2010 and 2011. They were a huge success.

We ask that your company, organization, family, church or you personally take our community torch and help the Comedy Luau 2012, scheduled Saturday, July 21, 2012, to be a great success by selecting an individual ride to sponsor. Your name will appear in pictures beside the ride that you sponsor. Remaining anonymous is also an option.

Whatever you can contribute, be it large or small, all of our children in Huntsville and its surrounding areas will greatly appreciate and benefit from it. Inside of this package you will read a bit of history of the luau's big success. We hope it will set your heart and minds in a prospective that will lend your generosity to select the package of your choice to support. View documentary for last year's event on [www.blackpearlselect.com](http://www.blackpearlselect.com) or visit [www.youtube.com](http://www.youtube.com) under "Black Pearl Select".

Thank you. Even if it's just a good word of our efforts to a friend or colleague, we thank you again.

Alvin "Black Pearl" Hargrove

### *Recent Luau History*

*I founded the Comedy Luau, an annual family-gearred community event, of which Joe Johnson and Shawn Andrews, the basketball star and football star, respectively, have attended as headliners.*

*In July 2009, Arkansas native Joe Johnson graciously donated Atlanta Hawks merchandise for children in attendance at the Comedy Luau. As a sponsor of the event, Johnson sent a surplus of drawstring bags and t-shirts.*

*Johnson could have easily let the merchandise speak for him, but that's not his persona. Johnson went above and beyond by showing up in person, to talk to the crowd, to sign autographs and to take pictures with his fans.*

*Words cannot express my sentiments, as well as the city of Huntsville's gratitude toward Mr. Johnson for his passionate act of kindness. I will continue to support Joe Johnson and the Atlanta Hawks. I can say without a doubt, Joe Johnson is deserving of all his many blessings.*

*Shawn Andrews, also an Arkansas native, was our guest headliner for the 2006 Comedy Luau. His presence was highly appreciated among the kids and their families and his many fans. I was able to spend time with Andrews outside of the event at small social gatherings. I was completely impressed by his humble and easy-going nature.*

*It was refreshing to know that although he truly appreciates his success, he is able to see beyond it. Andrews was invited to the following 2007 Comedy Luau. However, due to personal circumstances (for which Black Pearl Select and the entire staff offered our understanding and loyalty) he was unable to attend that year.*

*Please help us to continue this family fun-filled event for the children of the city of Huntsville and its surrounding areas.*

Come and join us on Saturday, July 21, 2012 at the 8<sup>th</sup> Annual Comedy Luau at Cahaba Shrine Park, 6001 Pulaski Pike, Huntsville, AL 35810. No alcohol allowed on premises.

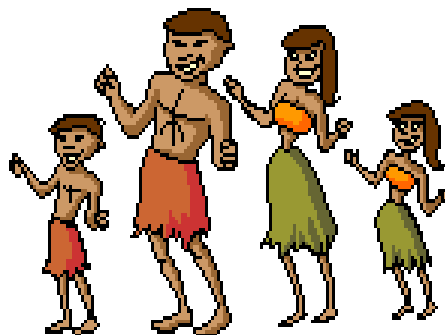
This comedy luau is brought to you by Black Pearl Select Salons and Products, and The Joe Johnson Foundation.

We present to you this package in hopes of you becoming a sponsor for this anticipated event.



Let me tell you a little bit about the Luau...

There will be food, fun and entertainment for the entire family. We offer many fun filled events. A Comedy Fest featuring comics from all over: Some renowned comics and some from the Huntsville area. There will be music and entertainment to include local singers and rappers (clean lyrics). A kid zone will be set up for all children including a play area, carnival rides, moon bounce, train rides, and much more. We will also offer a cook-off competition for all grillers in the area. Our vendor booths include Black Pearl Select hair care products, art, photos, candles, incense, Hawaiian trinkets, handbags and accessories, t-shirts, Pops World Famous BBQ Sauce, voter registration, and much more.





# The 8<sup>th</sup> Annual Comedy Luau

2012

## Sponsorship Packages

- Diamond
- Platinum
- Gold
- Silver
- Bronze

\*\*\*Note\*\*\*

Portions of the proceeds will be donated to the Muscular Dystrophy Association and other charity events such as “Free Community Cuts” for the kids on certain holidays, and “Free Back to School Cuts”. All sponsored by Black Pearl Select Salons. If you are interested in renting a booth or sponsoring a ride, but not becoming a major sponsor, booth rental is \$100.



# Diamond Sponsorship

## \$1000

### Includes

- Booth
- 12 Meal Tickets
- Recognition:
  - On stage throughout the entire event
  - Name on any inflatable ride or dunk tank
  - Name/logo on the stage banner
  - Name/logo on the Luau t-shirts
  - Radio, flyers and all promos
- Reserved Parking
- Sponsorship Plaque

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PLEASE PRINT AND RETURN WITH SPONSORSHIP PAYMENT

This sponsorship includes radio, ride, banner, and t-shirt advertisement coverage. Please include company slogan and a camera ready logo image. **Postmarked** deadline for submissions and payment is **Friday, May 25, 2012.**

Sponsorship Level \_\_\_\_\_

Company Name \_\_\_\_\_

Company Representative/Point of Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_

Camera Ready Logo Attached YES \_\_\_\_\_ NO \_\_\_\_\_

Make Check/Money Order Payable to: **Black Pearl Select – Comedy Luau 2012**

Complete this section and mail to:

**Black Pearl Select Salons**  
**2908 Meridian Street, Suite A**  
**Huntsville, AL 35811**

An email confirmation will be sent upon receipt

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# Platinum Sponsorship

## \$750

### Includes

- Booth
- 8 Meal Tickets
- Recognition:
  - On stage throughout the entire event
  - Name on any inflatable ride or dunk tank
  - Name/logo on the stage banner
  - Name/logo on the Luau t-shirts
- Reserved Parking
- Sponsorship Plaque

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This sponsorship includes radio, ride, banner, and t-shirt advertisement coverage. Please include company slogan and a camera ready logo image. **Postmarked** deadline for submissions and payment is **Friday, May 25, 2012.**

Sponsorship Level \_\_\_\_\_

Company Name \_\_\_\_\_

Company Representative/Point of Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_

Camera Ready Logo Attached YES \_\_\_\_\_ NO \_\_\_\_\_

Make Check/Money Order Payable to: **Black Pearl Select – Comedy Luau 2012**

Complete this section and mail to:

**Black Pearl Select Salons**  
**2908 Meridian Street, Suite A**  
**Huntsville, AL 35811**

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# Gold Sponsorship

## \$500

### Includes

- Booth at discounted rate
- 5 Meal Tickets
- Recognition:
  - On stage throughout the entire event
  - Name shared with others on any inflatable ride or dunk tank
  - Name/logo on the stage banner
- Reserved Parking
- Sponsorship Plaque

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This sponsorship includes ride and banner advertisement coverage. Please include company camera ready logo image. **Postmarked** deadline for submissions and payment is **Friday, May 25, 2012.**

Sponsorship Level \_\_\_\_\_

Company Name \_\_\_\_\_

Company Representative/Point of Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_

Camera Ready Logo Attached YES \_\_\_\_\_ NO \_\_\_\_\_

Make Check/Money Order Payable to: **Black Pearl Select – Comedy Luau 2012**

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**Huntsville, AL 35811**



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# Silver Sponsorship

## \$250

### Includes

- 3 Meal Tickets
- Recognition:  
On stage throughout the entire event  
Name/logo on the stage banner
- Reserved Parking
- Sponsorship Certificate

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This sponsorship includes banner advertisement coverage. Please include camera ready company logo image. **Postmarked** deadline for submissions and payment is **Friday, May 25, 2012.**

Sponsorship Level \_\_\_\_\_

Company Name \_\_\_\_\_

Company Representative/Point of Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_

Camera Ready Logo Attached YES \_\_\_\_\_ NO \_\_\_\_\_

Make Check/Money Order Payable to: **Black Pearl Select – Comedy Luau 2012**

Complete this section and mail to:  
**Black Pearl Select Salons**  
**2908 Meridian Street, Suite A**  
**Huntsville, AL 35811**



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# Bronze Sponsorship

## \$100

### Includes

- 2 Meal Tickets
- Recognition:  
On stage throughout the entire event
- Reserved Parking
- Sponsorship Certificate

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**Postmarked** deadline for submissions and payment is **Friday, May 25, 2012.**

Sponsorship Level \_\_\_\_\_

Company Name \_\_\_\_\_

Company Representative/Point of Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_

Camera Ready Logo Attached YES \_\_\_\_\_ NO \_\_\_\_\_

Make Check/Money Order Payable to: **Black Pearl Select – Comedy Luau 2012**

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